# The End of the Cold War and the Rise of Neoliberalism



The Triumph of Broken Promises: The End of the Cold War and the Rise of Neoliberalism by Fritz Bartel

★★★★ 4.3 out of 5
Language : English
File size : 2916 KB
Text-to-Speech : Enabled
Screen Reader : Supported

: 46 pages

Print length



The end of the Cold War in 1991 marked a watershed moment in world history. The decades-long standoff between the United States and the Soviet Union had dominated international relations, and its sudden end left a void that was quickly filled by a new ideology: neoliberalism.

Neoliberalism is a political and economic ideology that emphasizes the free market, deregulation, and privatization. It is based on the belief that the private sector is more efficient and effective than the public sector, and that government intervention in the economy should be minimized.

The rise of neoliberalism was closely linked to the end of the Cold War. The collapse of the Soviet Union led to the disappearance of the main ideological opponent to capitalism, and it created a new sense of optimism about the possibilities of the free market.

Neoliberal policies were quickly adopted by governments around the world. In the United States, President Ronald Reagan and his successor, George H.W. Bush, implemented a series of deregulation and privatization measures. In the United Kingdom, Prime Minister Margaret Thatcher pursued a similar agenda, which she dubbed "Thatcherism."

The spread of neoliberalism had a profound impact on the world economy. It led to a sharp increase in global trade and investment, and it helped to create a new era of economic growth. However, it also led to a widening gap between the rich and the poor, and it contributed to the rise of inequality.

The end of the Cold War and the rise of neoliberalism were two of the most important events of the late 20th century. They had a profound impact on the world, and their legacy continues to shape our world today.

#### The Causes of the End of the Cold War

There are a number of factors that contributed to the end of the Cold War. These include:

- The economic decline of the Soviet Union. The Soviet economy had been in a state of decline for decades, and by the late 1980s it was on the verge of collapse.
- The rise of Mikhail Gorbachev. Gorbachev became the leader of the Soviet Union in 1985, and he introduced a series of reforms that were designed to save the Soviet economy. However, these reforms ultimately led to the collapse of the Soviet Union.

- The collapse of the Berlin Wall. The Berlin Wall was a physical symbol of the Cold War, and its collapse in 1989 marked a turning point in the conflict.
- The election of Ronald Reagan. Reagan was elected President of the United States in 1980, and he pursued a hardline policy towards the Soviet Union. This policy put pressure on the Soviet Union and contributed to its eventual collapse.

#### The Rise of Neoliberalism

The end of the Cold War created a void in the world order, and this void was quickly filled by neoliberalism. Neoliberalism is a political and economic ideology that emphasizes the free market, deregulation, and privatization. It is based on the belief that the private sector is more efficient and effective than the public sector, and that government intervention in the economy should be minimized.

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### The Legacy of the Cold War and Neoliberalism

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The Cold War left a legacy of mistrust and division between the United States and Russia. This mistrust has persisted into the 21st century, and it has made it difficult to address common challenges, such as climate change and nuclear proliferation.

Neoliberalism has also left a complex legacy. It has led to a period of economic growth and prosperity, but it has also contributed to rising inequality and environmental degradation. The future of neoliberalism is uncertain, but it is clear that it will continue to be a major force in the world economy for years to come.



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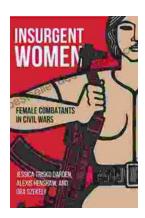
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